



## Type: Amazon Affiliate + AdSense

METRIC	PREVIOUS	LATEST	GROWTH
CLICKS	11	123	1118%
IMPRESSIONS	6.05K	70.5K	1165%
CTR	0.2%	0.2%	-

Revamped an affiliate marketing website by implementing a comprehensive SEO strategy that addressed all aspects of optimization –content, backlinks, and site performance. Focused on improving content relevance, acquiring high-quality backlinks, and optimizing both site speed and mobile responsiveness. These efforts resulted in a marked increase in traffic, user interaction, and search engine rankings, driving long-term visibility and growth for the site.