



Type: Amazon Affiliate + AdSense

METRIC	PREVIOUS	LATEST	GROWTH
CLICKS	21	313	1381%
IMPRESSIONS	10.8K	151K	1296%
CTR	0.2%	0.2%	-

Transformed an affiliate marketing website's performance through a tailored SEO approach, covering on-page, off-page, and technical optimizations. By refining the content, enhancing backlink quality, and improving site speed and mobile usability, the website experienced a substantial increase in clicks, impressions, and CTR, resulting in better search visibility and long-term growth. This strategy significantly boosted the site's engagement and search engine rankings.